

100 useful objects of fine design 1947 : available under \$100

Date

1947

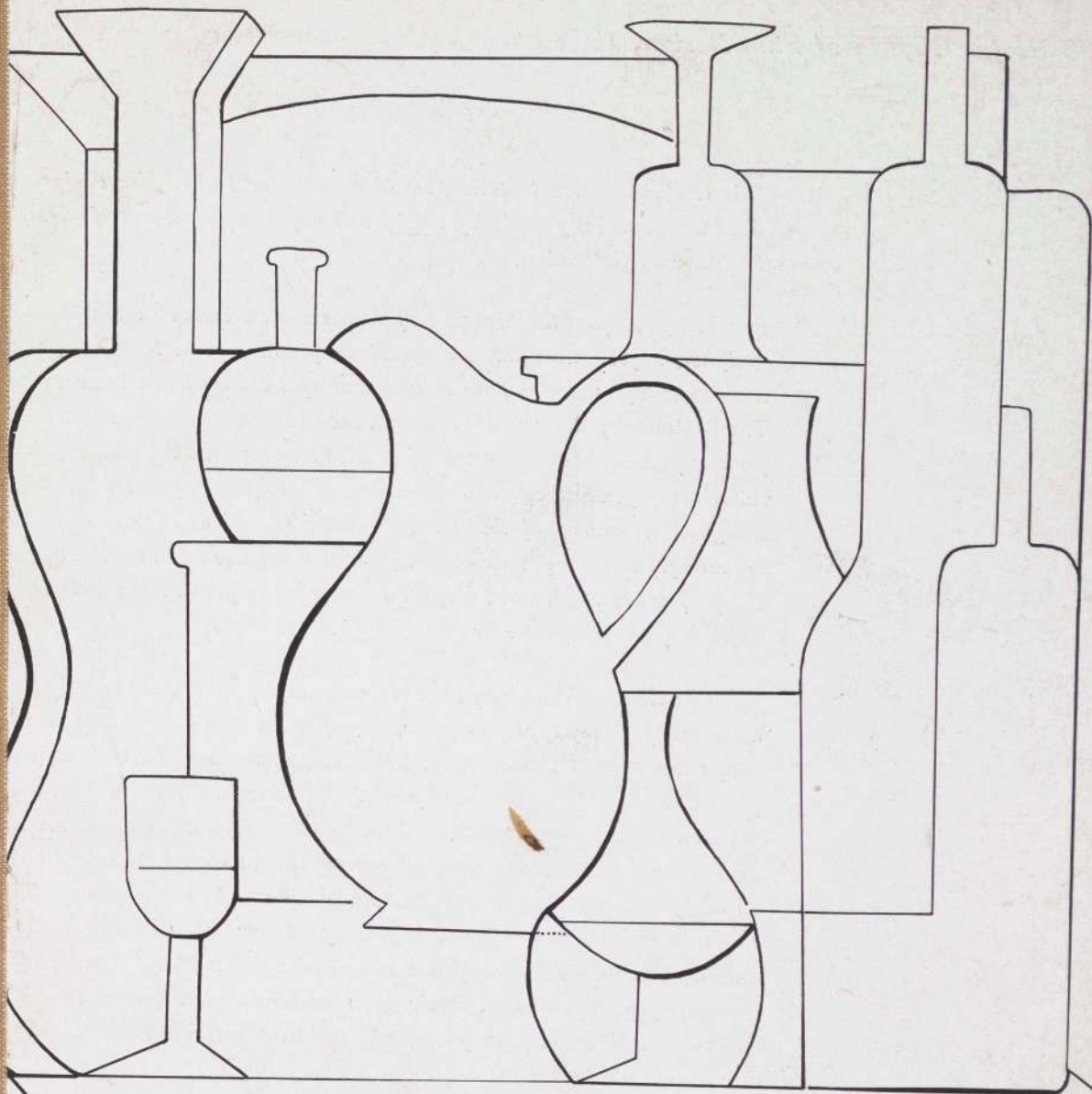
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from our founding in 1929 to the present—is
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primary documents, installation views, and an
index of participating artists.



ozenfant

USEFUL OBJECTS OF FINE DESIGN 1947

available under \$100

Museum of Modern Art, New York

100 Useful Objects of Fine Design, 1947

Archive

MoMA

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This exhibition was installed by Mies van der Rohe. The design on the cover was especially made by Amédée Ozenfant after his pencil drawing in the Museum Collection.

Every so often the Museum of Modern Art selects and exhibits soundly designed objects available to American purchasers in the belief that this will encourage more people to use beautiful things in their everyday life. The Museum of Modern Art has held such exhibitions since 1938. This year, for the first time, the number of entries was restricted and the price limit raised steeply. These two changes were made to permit greater variety within stringent standards of design. One hundred objects below \$100.00 were selected from the best modern design now available to American consumers. No preference is given to a special material or price. Emphasis is laid on objects of everyday use.

Certain handmade pieces here are unique or available only in small numbers, yet they typify large groups of items that can be bought in many shops throughout the country. Swedish glassware and handmade pottery from California are good examples of such things. They are shown here together with machine-made aluminum pots and plastic dinnerware because both groups demonstrate the application of sound modern design to objects of daily use. Another strong contrast is evident in the prices. A few cents will buy a cheese slicer of great ingenuity and a rough but noble beauty. With this is shown a silver stamp box whose trim workmanship and perfect elegance is priced at \$48.00. Their good modern design brings them together here in the Museum as they might be together in the home of a discriminating purchaser.

In many shops throughout the country these objects will be identified by signs showing them to be among the 100 objects of the year selected by the Museum of Modern Art.

We are grateful to the wholesalers, retailers, manufacturers and individuals who generously have loaned their products to this exhibition, and to the following lenders not mentioned elsewhere: R. F. Brodegaard, D. Stanley Corcoran, Finland Ceramics & Glass Corp., Mary Ryan, Rubel & Co., Sun-Glo Studios, A. J. van Dugteren & Sons, George E. Weigl Co.

Checklist

Abbreviations: des., *designer*
mfr., *manufacturer*
ret., *retailer*

1. Tumbler, "Bibo," glass, 13" high; \$13.30 for 8
des. Eric Skawonius
mfr. Kosta, Sweden
ret. Black, Starr and Gorham, Inc., New York; etc.
2. 2 Tumblers, "Charm," glass; 13" high, \$28 for 8; 7½" high, \$16 for 8
des. Elis Bergh
mfr. Kosta, Sweden
ret. Warren Michael, Beverly Hills, Cal.; etc.
3. Set of 4 Glasses, green; 3½" high, \$.70; 3¼" high, \$.60; 2¾" high, \$.60; 2¼" high, \$.50
mfr. Moretti, Italy
ret. Corner Craft Shop, Bennington, Vt.
from: House of Italian Handicrafts, New York
4. Set of 4 Glasses, azure; 3" high, \$.70; 2¾" high, \$.60; 2¼" high, \$.60; 1¾" high, \$.50
mfr. Moretti, Italy
ret. Corner Craft Shop, Bennington, Vt.
from: House of Italian Handicrafts, New York
5. Tumbler, glass; \$8.70 for 8
mfr. Leerdam, Holland
ret. Georg Jensen, Inc., New York; etc.
6. Champagne Glass; \$6 for 8
mfr. Seneca Glass Co.
ret. Lewis & Conger, New York
7. Stem Glass; \$13.52 for 8
mfr. Moser, Doorik, Czechoslovakia
ret. Gimbel Bros., Inc., New York
8. Set of 7 Glasses: Rhinewine, \$44.50 for 8; claret, \$40 for 8; cocktail, \$36.80 for 8; sherry, \$33.25 for 8; cordial, \$30 for 8; Champagne, \$52 for 8; water, \$44.50 for 8
9. Fingerbowl, glass; \$52 for 8
10. Ice Cream Bowl, glass; \$36.80 for 8
11. Dessert Plate, glass; \$44.50 for 8
12. Compot Plate, glass; \$40 for 8
des. Josef Hoffmann
mfr. J. & L. Lobmeyr, Austria
ret. Georg Jensen, Inc.
13. Punch Bowl, glass; \$15
mfr. Reijmyre, Sweden
ret. Alice H. Marks, New York; etc.
14. Decanter, glass; \$9
mfr. Ekenäs, Sweden
ret. Plummer, Ltd., New York; etc.
15. Baking Dish, "Pyrex," glass; \$1
mfr. Corning Glass Works
16. Dinner Ware, undecorated porcelain; coffee cup and saucer, \$30 for 8; demi-tasse and saucer, \$28 for 8; soup plate, \$18 for 8; dinner plate, \$32 for 8
mfr. Limoges, France
ret. Mayhew Shop, New York
17. Nut Dish, fish shaped, undecorated porcelain; \$1.50
18. Creamer, undecorated porcelain; \$3.50
19. Relish Dish and 2 Spoons, undecorated porcelain; \$6
des. Eva Zeisel
mfr. Riverside Ceramic Co.
ret. John Wanamaker, New York
20. Covered Casserole, oven-proof pottery; \$3.50
Cover to be used as serving dish. Glazes to order
des. Glidden Parker
mfr. Glidden Pottery
ret. B. Altman & Co., New York; etc.
21. 3 one-handle Bean Pots, pottery; 1 qt., \$.89; 3 qt., \$1.29; 4 qt., \$1.49
des. W. P. Conaway
mfr. The Pfaltzgraff Pottery Co.
ret. Bloomingdale Bros., Inc., New York; etc.
22. Coffee or Tea Pot, stoneware; \$20
23. Relish Dish, stoneware; \$10
24. Cup and Saucer, stoneware; \$6
25. 3-piece Storage and Serving Set, stoneware; \$14
26. Covered Jar, stoneware; \$17
des. and mfr. F. Carlton Ball
ret. Jacques Seligmann & Co., New York

27. 6 Wooden Bowls; 5 $\frac{3}{8}$ " diam., cherry, \$4; 7" diam., curly cherry, \$7; 10 $\frac{3}{4}$ " diam., wavy maple, \$12; 5 $\frac{1}{4}$ " diam., chestnut, \$5; 4 $\frac{1}{2}$ " diam., birch, \$5; 9" diam., oak, \$15
28. 2 Wooden Platters; 9 $\frac{1}{4}$ " diam., bird's-eye maple, \$6.50; 15 $\frac{1}{2}$ " diam., curly birch, \$18.50
des., mfr. and ret. James Prestini, Chicago, Ill.
29. Dinner Ware, opaque plastic, blue; dinner plate, \$1.50; luncheon plate, \$1.20; butter plate, \$.80; fruit saucer, \$.75; cereal bowl, \$.90; cup and saucer, \$1.50
des. Jon Hedu
mfr. Watertown Mfg. Co.
ret. Gimbel Bros., Inc.; etc.
30. 2 Bowls, flexible plastic; small size with cover, \$.39; larger size, \$.45
des. Earl S. Tupper
mfr. Tupper Corp.
ret. B. Altman & Co.; etc.
31. Tumbler, plastic; \$.25
des. Thomas Higgins
mfr. The Wolfe Products Co.
ret. Gimbel Bros., Inc.; etc.
32. 3 Bowls, opaque plastic, black and white; 13" diam., \$17; 11" diam., \$14.50; 5" diam., \$2
33. 3 Plates, opaque plastic, black and white; 14" diam., \$8; 11 $\frac{3}{4}$ " diam., \$6; 7" diam., \$3
des. Ed. E. Langbein
mfr. Langbein Giftwares Division
ret. Alice H. Marks
34. Lazy Susan, 20" clear glass top, ball bearing; \$18.50
des., mfr. and ret. P. E. Camerer, St. Paul, Minn.
35. Salad Fork and Spoon, cow-horn; \$15 in leather case
des. W. D. Phelps
mfr. and ret. Phelps Associates, New York
36. Californian Luncheon Set, heavy linen and linen net; set of 8, \$29.50
des. Jessie E. Daggett
mfr. Amberg-Hirth
ret. Mosse, Inc., New York; etc.
37. Bowl, glass, feather edge; \$45
des. Goran Hongell
mfr. Karhula, Finland
ret. Tatman's, Chicago and Evanston, Ill.
38. Footed Bowl, glass, white spiral stripes, 9 $\frac{1}{2}$ " diam.; \$21
mfr. Seguso, Italy
from: House of Italian Handicrafts, New York
39. Bowl, glass, blue, 6"; \$2.75
mfr. Reijmyre, Sweden
ret. John Wanamaker; etc.
40. Vase, glass, sham bottom, 4 $\frac{1}{2}$ " high; \$1.75
des. company design
mfr. Viking Glass Co.
ret. Lewis & Conger; etc.
41. Beaker, glass, green; \$3
mfr. Puckeberg, Sweden
ret. Sweden House, Inc., New York
42. Footed Vase, glass; \$11
des. Josef Hoffmann
mfr. J. & L. Lobmeyr, Austria
ret. Georg Jensen, Inc.
43. Vase, pottery, black; \$30
44. Bowl, pottery, lapis lazuli; \$9
45. Bowl, pottery, rough textured mat glaze, 13 $\frac{1}{2}$ " diam.; \$100
des. and mfr. Gertrud and Otto Natzler
ret. Nos. 43-44 Lilienfeld Galleries, Inc., New York
No. 45 Dalzell Hatfield Galleries, Los Angeles
46. Covered Candy Box, pottery; \$12
47. Tea Caddy with 2 lids, pottery; \$18
des., mfr. and ret. Marguerite Wildenhain, Guerneville, Cal.
48. 3 Plates, enamel on copper; green, 5 $\frac{1}{4}$ " diam., \$4.50; white, 8" diam., \$8; black, 8" diam., \$8
des. Harold Elberg
mfr. Marrell Studios
ret. Gump's, San Francisco; etc.
49. 2 Plates, enamel on copper; Chinese red, 10 $\frac{1}{2}$ " diam., \$14.50; grey, gold, white, 7 $\frac{3}{4}$ " diam., \$7
des., mfr. and ret. Jade Snow Wong, San Francisco, Cal.
50. 2-piece Ashtray, cast iron, brass cover; \$12
des. and mfr. Karl Hagenauer, Vienna, Austria
ret. Rena Rosenthal, Inc.; New York
51. Vase, pewter; \$6.75
52. Dish, pewter, oval 6 $\frac{1}{2}$ " x 4 $\frac{3}{4}$ "; \$7
des. and mfr. Frances Felten
ret. Rena Rosenthal, Inc.

53. Pitcher, stainless steel, 4 qt.; \$7.50
54. 3 Mixing Bowls, stainless steel; 1½ qt., \$2.60; 3 qt., \$3.60; 3½ qt., \$9.50
des. Rex A. Stevens
mfr. Carrollton Mfg. Co.
ret. Bloomingdale Bros., Inc.; Lewis & Conger; etc.
55. Mixing Bowl, "Wear-Ever," aluminum, Alumilite finish; \$1
des. company design
mfr. The Aluminum Cooking Utensil Co.
ret. B. Altman & Co.; etc.
56. Pressure Cooker; \$15.95
des. W. Archibald Welden
mfr. Revere Copper & Brass, Inc.
ret. Bloomingdale Bros., Inc.; etc.
57. Dutch Oven Roaster, "Dreamline," 4 qt.; \$3.71
58. Chicken Fryer, "Dreamline," 2 qt.; \$3.94
des. Don Mortrude
mfr. Kromex Sales Co.
ret. R. H. Macy & Co.; etc.
59. Covered Sauce Pan, "Harvalloy," 3 qt.; \$6.22
des. company design
mfr. Harvill Corp.
ret. Lewis & Conger; etc.
60. 8-cup Percolator, "Marco," aluminum; \$3.50
des. Edward Condak
mfr. Mardigian Corp.
ret. Sears Roebuck & Co., New York; etc.
61. Cake Pan, aluminum, 9½" diam.; \$5.00
mfr. Mirro Aluminum Goods Mfg. Co.
ret. Lewis & Conger; etc.
62. Salad Basket, metal wire; \$2.50
des. M. Schimmel
mfr. Raymar Industries, Inc.
ret. Lewis & Conger; etc.
63. Set of 2 Steak Platters, "Bayware," magnesium, detachable handle; \$3.95
des. John Metzoff
mfr. Saginaw Bay Industries, Inc.
ret. Lewis & Conger; etc.
64. Leaf shaped Spatula, stainless steel; \$1
65. Straight edged Spatula, stainless steel; \$1
des. Fred Bryer
mfr. Freeport Machine Works, Inc.
ret. Lewis & Conger; etc.
66. 3 Kitchen Tools, chrome; ladle, \$1.75; strainer ladle, \$1.59; meat fork, \$1.29
des. company design
mfr. Irvin Ware Co.
ret. Bloomingdale Bros., Inc.; etc.
67. Kitchen Cleaver and Cleaverette; \$2.25 and \$1.75
des. Chas. D. Bridell
mfr. Chas. D. Bridell, Inc.
ret. Bloomingdale Bros., Inc.; etc.
68. Ice Cream Spade, chrome; \$2.95
mfr. C. T. Williams Mfg. Co.
ret. Lewis & Conger
69. Barbecue Fork, black metal; \$4.00
des. Ted Ruhling
mfr. Masite Products Co.
ret. S. H. Kress & Co., New York
70. Meat Fork, Carving Knife, 4 Steak Knives; "Ron" fork, \$8.50; "Joyeuse" knife in wood case, \$8.50; 4 "Miming" steak knives in wood case, \$15
des. Dean Pollock
mfr. Gerber Legendary Blades
ret. Abercrombie & Fitch Co.; etc.
71. Boning Knife; \$2.75
mfr. W. R. Case & Sons Cutlery Co.
ret. R. H. Macy & Co.; etc.
72. Cheese Slicer, "Presto," cast aluminum; \$6.00
des. John R. Carroll
mfr. R. A. Frederick Co.
ret. Lewis & Conger
73. Jar Opener, plywood; \$7.75
mfr. Smith Co.
ret. Lewis & Conger
74. Kitchen Wall Cabinet, metal; \$25.75
des. Raymond Loewy Associates
mfr. American Central Division—Avco Mfg. Corp.
ret. B. Altman & Co.; etc.
75. Screen, molded plywood, calico ash; \$45
76. Dining Chair, molded plywood, ash, metal legs; \$25
77. Dining Table, molded plywood, walnut; \$75
des. Charles Eames
mfr. Evans Products Co. and Herman Miller Furniture Co.
ret. Bloomingdale Bros., Inc.; etc.

78. 2-tier Table, molded plywood, birch; \$42.50
79. Arm Chair, molded plywood, birch; \$51
80. Wall Desk, plywood, birch; \$56.50
des. Alvar Aalto
mfr. Artek, Sweden
ret. Finsven, Inc., New York; etc.
81. Table-Bench, metal frame, wood top; \$11.30
82. Ottoman, tubular metal, yacht cord; \$18.80
des. Hendrik van Keppel
mfr. Van Keppel-Green, Inc.
ret. Wm. Bernoudy, Clayton, Mo.; etc.
83. Flip-Top Stacking Table, silver elm; \$35
des. Edward J. Wormley
mfr. Drexel Furniture Co.
ret. James McCreery & Co., New York; etc.
84. Stacking Chair, welted aluminum, canvas; \$25
des. Jack Heaney
mfr. Treitel-Gratz Co., Inc.
ret. Lewis & Conger (special order only)
85. Peruvian Linen Fabric, machine loomed, 50" wide; \$4.74 per yd.
mfr. Morley-Fletcher, Ltd.
ret. B. Altman & Co.; decorators and decorating depts.
86. Red Drapery Fabric, "Devil," cotton and wool, machine loomed, 50" wide; \$10.80 per yd.
des. Marianne Strengell
mfr. Knoll Textile Division
ret. decorators and decorating depts.
87. Grey Drapery, "Rippletexture," cotton, machine loomed, 93" x 46"; \$10.95 per pair
mfr. Cabin Crafts, Inc.
ret. R. H. Macy & Co.; etc.
88. White Casement Gauze, "Heirloom," Mohair wool and silk, handloomed, 54" wide; \$7.25 per yd.
89. White Casement Gauze, "Mantilla," Mohair wool, handloomed, 54" wide; \$7.25 per yd.
des. Henning Watterston
mfr. Menlo Textiles
ret. decorators and decorating depts.
90. Linen Rug, "Klearflax," \$6.95 per sq. yd.
des. Julius H. Barnes
mfr. The Klearflax Linen Looms, Inc.
ret. Lord & Taylor, B. Altman; etc.
91. Floor Lamp, enameled metal, "Uni-Versen" swivel; des. Kurt Versen
mfr. Kurt Versen Co.
ret. H. G. Knoll Associates, New York; etc.
92. Floor Lamp, aluminum, Fiberglas shade; \$41
des. Walter von Nessen
mfr. Nessen Studio, Inc.
ret. Hansen & Waldron, New York; etc.
93. Indirect Lamp, "Bolite," 200-watt; \$1.25
des. company design
mfr. Sylvania Electric Products, Inc.
ret. Lewis & Conger; etc.
94. Hallicrafter Communications Receiver, Model \$89.50
des. Raymond Loewy Associates
mfr. The Hallicrafters Co.
ret. Haynes-Griffin Co., New York; etc.
95. Stamp Box, sterling silver; \$48
ret. Cartier, Inc., New York
96. Hydro-Hinge Door Closer; set of 2, \$27.05
des. Henry S. Diebel
mfr. Bakewell Products
ret. Patterson Bros., New York
97. Padlock; \$.50
des. company design
mfr. The Yale & Towne Mfg. Co.
ret. hardware stores, department stores and local
98. Glare Filter, "Saf-T-Aid"; \$2
des. company design
mfr. The Edro Corp.
ret. Lewis & Conger
99. Hunting Bow, magnesium; \$27.50
des. Albin J. Herek and Philip V. Leivo
mfr. Metal-Lite Products, Inc.
ret. Abercrombie & Fitch Co.
100. Scriber, Pen and Lettering Template, "Leroy"; des. Francesco Collura
mfr. Keuffel & Esser Co.
ret. Keuffel & Esser Co., New York; engineering drafting supply houses