

MUSEUM OF MODERN ART

730 Fifth Avenue

Publicity 2/5/30 41

send Feb. 7/30

(For immediate release)

Attendance to the present exhibition of Painting in Paris has exceeded all expectations. During the first sixteen days 24,983 people have come to see the paintings by Picasso, Matisse, Bonnard, Segonzac, Braque, and twenty other artists. This number exceeds by 2,500 the attendance to the Museum's first exhibition of paintings by Cézanne, Gauguin, Seurat, and VanGogh.

The Exhibition of Painting in Paris was to close February sixteenth, but because of its overwhelming success the Museum will attempt to postpone the date of closing.

Miss Esther Johnston, Librarian in charge of the New York Public Library, reports a great increase in the demand for books on modern art as a result of the Museum's activities. Biographies and criticisms of Gauguin and vanGogh are especially popular. Both these artists were included in the Museum's first exhibition.

50 copies