

THE MUSEUM OF MODERN ART
11 WEST 53RD STREET, NEW YORK

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Release--Not before April 8, 1933

Middle western architects have had impressive notice this season in the exhibitions of the Museum of Modern Art, 11 West 53d Street New York. The Exhibition of Early Modern Architecture, covering the period 1890--1910, presented such pioneers in the field as Jenney, Louis Sullivan, and Frank Lloyd Wright. Opening on April 12th, a new exhibition shows the work of their successors, the Young Architects in the Middle West of today.

Represented in the exhibition are Howard T. Fisher, General Houses, Inc., Chicago; George Fred Keck, Chicago; Hubert C. Bebb Chicago; Hans Oberhammer, Downers Grove, Ill; Robert Paul Schweikher, Chicago; Hamilton and Gwenydd Beatty, Madison, Wis; and Joseph L. Weinberg and Conrad & Teare, Cleveland.

The pre-fabricated house designed by General Houses, Chicago, is a feature of the exhibition. Europe considers this development as the "General Motors" of the new housing industry. The first house of this model is nearing completion in Chicago.

Housing projects have been submitted by Hamilton Beatty and Keck and Schweikher, showing the growth in this most important field of modern architecture. The work of these men reveals their study of the problem in America as well as Germany and Holland and proves that the modern style is especially well adapted in principle and execution to this field.

Ten models will be included by the Museum of Modern Art in the exhibition. These will be accompanied by enlarged photographs and plans.

Philip Johnson, Director of the Exhibition and Chairman of the Department of Architecture of the Museum of Modern Art, says: "The work of the young men represented in this exhibition is a worthy continuation of the exhibition of the pioneers of modern architecture held at the Museum last year and serves as a further proof of the value and vitality of the International Style."

FOR INFORMATION AFTER MUSEUM HOURS:

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