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# THE MUSEUM OF MODERN ART

14 WEST 49TH STREET, NEW YORK

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TELEPHONE: CIRCLE 7-7470

FOR RELEASE MONDAY, NOVEMBER 15

The Museum of Modern Art, 14 West 49 Street, announces an Exhibition of Government Posters to open to the public Tuesday, November 16, and to remain on view for two weeks. The posters are in two groups.

One group is composed of 13 posters executed in 1936-37 for the Spanish Government by the following artists: Melendrera, A. Bisquert, Jesus Lozano, Oliver, Canavate, Subiate, Mauricio Amster. The media used in the Spanish posters are photography, photo-montage, gouache and lithograph.

The other group consists of six posters by Lester Beall issued in the summer of 1937 by the Rural Electrification Administration of the United States in a program to increase the use of electricity by farmers. The American posters are done in gouache and reproduced by lithograph.

The exhibition is under the direction of the Museum's Department of Architecture and Industrial Art and will be shown in the architecture gallery in the Museum's temporary quarters on the concourse level of 14 West 49 Street.

CRITICS' PREVIEW MONDAY, NOVEMBER 15, FROM 2 TO 6 P.M.

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## EXHIBITION OF GOVERNMENT POSTERS

November 16 to December 1

### Spanish Government Posters

HOMAGE TO MADRID, photo-montage  
Anonymous artist

FOR THE LIBERTY OF CATALONIA, HELP MADRID, gouache  
Anonymous artist

EVACUATE MADRID, gouache, lithograph  
by Canavate

MADRID'S APPOINTED DAY - HELP! gouache  
Anonymous artist

WORKMEN! IF YOU WILL IT THE SIEGE OF MADRID WILL COME TO AN END  
IN FORTY DAYS, gouache, lithograph  
by Jesus Lozano

DISCORD WITHIN THE ENEMY RANKS BRINGS THE DAY OF OUR VICTORY  
NEARER, gouache, lithograph  
by Melendrera

PEASANTS! YOUR ENEMY MADE YOU WORK FROM SUNRISE TO SUNSET TO  
NOURISH THEM. NOW THAT THE EARTH IS YOURS, WORK FROM SUNRISE  
TO SUNSET TO EXTERMINATE THEM, gouache  
by Oliver

BY ORDER OF THE REPUBLIC! RESPECT THE PROPERTY OF SMALL MERCHANTS  
AND INDUSTRIAL WORKERS, gouache  
by A. Bisquert

LET US CRUSH FASCISM, photography  
Anonymous artist

ALL THE ARMED FORCES UNITE IN THE POPULAR ARMY, gouache  
by Melendrera

THE ARMIES OF CULTURE--THEY STRUGGLE AGAINST FASCISM, FIGHTING  
IGNORANCE, gouache  
by Mauricio Amster

HELP THE FALLEN, gouache  
Anonymous artist

WHAT ARE YOU DOING TO STOP THAT? photo-montage  
Anonymous artist

### Posters for the United States government by Lester Beall

(for the Rural Electrification Administration)

Light  
Heat - Cold  
Running Water

Wash Day  
Farm Work  
Radio

All in gouache, reproduced by lithograph