

The Museum of Modern Art Department of Film

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Reminder: Press Screening Announcement

For Immediate Release
September 1985

WARNER BROS. CARTOONS GOLDEN JUBILEE
September 13, 1985 - January 26, 1986

The press conference and screening for the WARNER BROS. CARTOONS GOLDEN JUBILEE will be held in The Roy and Niuta Titus Theater 1 at The Museum of Modern Art on Tuesday, September 10, from 11:00 a.m. to 12:00 p.m. Guest speakers at the conference will be Friz Freleng and Chuck Jones, noted animation directors, and Mel Blanc, the voice of Bugs Bunny and friends. The press is invited to preview and photograph the accompanying wall exhibition "THAT'S ^{NOT} ALL FOLKS!" in the lobby gallery of Titus Theater 1 from 12:00 to 1:00 p.m.

The Department of Film is also proud to honor Freleng, Jones, and Blanc at an invitational gala on September 10 and at public tributes on September 13, 14, and 15.

Leonard Maltin, guest curator for the film exhibition, has selected seventeen programs to be screened each weekend through January 26, 1986, in the Museum's Roy and Niuta Titus Theaters 1 and 2. The original Warner Bros. animation art in "THAT'S ^{NOT} ALL FOLKS!" has been coorganized by Mary Corliss, assistant curator in the Department of Film, and Steven Schneider, whose personal collection has been the source of most of the artwork.

The exhibition coincides with the return of the classic Warner Bros. cartoons to the ABC Television Network. Beginning September 7, 8:00-9:00 a.m., The Bugs Bunny Looney Tunes Comedy Hour will air regularly as part of ABC's Saturday Morning children's schedule.

WARNER BROS. CARTOONS GOLDEN JUBILEE has been organized by Adrienne Mancina, curator, and Jytte Jensen, curatorial assistant, Department of Film. The exhibition is made possible through the generous support and assistance of ABC, Inc., and of Warner Bros., Inc./The Licensing Company of America. The Department of Film would also like to thank MGM/UA for its cooperation.

For further information, the public may call 212/708-9480; for a recorded announcement of the day's screenings, 212/708-9490.

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For further press information or photographic materials, contact Howard Feinstein, film press representative, Department of Public Information 212/708-9752.