The Museum of Modern Art

11 West 53 Street, New York, N.Y. 10019 Tel. 956-6100 Cable: Modernart

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FOR IMMEDIATE RELEASE

ROOMS

ROOMS, the holiday exhibition/sale of The Museum of Modern Art's Art Lending Service, will be on view in the sixth floor Member's Penthouse through February 6, 1977. The exhibition, inspired by the Museum's 1977 Appointment Calendar, features works reproduced in the Calendar and others which illustrate some of the many ways that rooms have been interpreted and visualized by contemporary artists. Fifty drawings, photographs, and prints, as well as a sculptural installation are offered for sale, ranging in price from $150 to $15,000. The exhibition has been organized by Richard Marshall, selections advisor for the Service.

Among the works from the Calendar which are on view are Alex Katz's screenprint Gray Interior, Arakawa's lithograph Iris Field, and Richard Artschwager's Interior. Other artists represented in both the exhibition and the Calendar are Diane Arbus, Dan Flavin, Robert Graham, David Hockney, Matisse, Ken Price, and Stephen Shore. Photographers in the exhibition include Lewis Baltz, Neal Slavin, Emmet Gowin, and Les Krims. Other works on view include a drawing by Matisse, a lithograph by Red Grooms of Matisse drawing in his studio, David Hockney's etching Artist and Model which portrays Picasso and Hockney sitting across a table from each other, and prints by Robert Morris, Fairfield Porter, Roy Lichtenstein, and James Rosenquist. The largest piece is a room fragment by Colette.

The exhibition is open to the public through the Art Lending Service entrance at 21 West 53 Street from 11:30 a.m. to 5:00 p.m. daily, Sundays 2:00 to 5:00 p.m., and through the Museum entrance from 3:00 p.m. to 5:00 p.m. daily except Wednesdays.

The Art Lending Service, a project of the Museum's Junior Council, is a sales/rental gallery with works in various mediums selected from galleries and independent artists. Works are for sale to members and non-members; rental is a Museum membership privilege.

The 1977 Appointment Calendar, which contains 26 black-and-white and 28 color reproductions of works from the Museum's collection, has been published by the Junior Council and is available in the Museum bookstores for $5.95.

December 16, 1976

Additional information available from Michael Boodro, Assistant, or Elizabeth Shaw, Director, Department of Public Information, The Museum of Modern Art, 11 W. 53 Street, New York, New York 10019. Phone: 956-7504; 7501.