

MoMA

2019 YOUNG ARCHITECTS PROGRAM WINNER *HÓRAMA RAMA* BY PEDRO & JUANA OPENS JUNE 28

Architectural Program to Provide Immersive Jungle Setting for Warm Up Summer Music Series at MoMA PS1

LONG ISLAND CITY, June 27, 2019—*Hórama Rama* by Pedro & Juana (Ana Paula Ruiz Galindo & Mecky Reuss), winner of The Museum of Modern Art and MoMA PS1's 20th annual Young Architects Program, is on view at MoMA PS1 from June 28 through September 2, 2019. This year's architectural installation is an immersive junglescape set within a 40-foot-high, 90-foot-wide cyclorama structure. Selected from among five finalists, *Hórama Rama* serves as a temporary built environment for MoMA PS1's pioneering outdoor music series, Warm Up.

For 20 years, the Young Architects Program at The Museum of Modern Art and MoMA PS1 has offered emerging architectural talent the opportunity to design and present innovative projects, challenging each year's winners to develop creative designs for a temporary and sustainable outdoor installation that provides shade, seating, and water. The architects must also work within environmentally sensitive guidelines.

Hórama Rama is a large-scale cyclorama featuring a panoramic image of the jungle on scaffolding that sits atop the courtyard of MoMA PS1 and catapults visitors into a wild, foreign territory. The nearly 40-foot-tall, 90-foot-wide structure hovers over the courtyard space, reframing the horizon and positioning visitors in an urban jungle. The presence of this large circular structure reconfigures the courtyard into an immersive environment that visitors can move in and out of, contrasting with the cityscape immediately adjacent to the Museum. Amplifying the experience, the installation features hammocks crafted in the south of Mexico along with a functioning waterfall. The exterior of the structure features protruding wood "bristles" that create a dynamic sense of movement.

"For the 20th anniversary of the Young Architects Program, each of the five finalists designed potential—of surface, of movement, of space, of structure—as narratives that both reveal and conceal," said Sean Anderson, Associate Curator in MoMA's Department of Architecture and Design. "Pedro & Juana's world-within-a-world, *Hórama Rama*, is a manifold of views in which to see and be seen, to find and lose oneself in a radically different environment. The installation constructs a collection of scenes into which visitors may escape, even if for a moment, whether in a hammock or by the waterfall."

"Finding inspiration in historical panoramas, Pedro & Juana have designed a structure that will allow visitors to immerse themselves in a fantastical wilderness, a visual refuge from the city," MoMA PS1 Chief Curator Peter Eleey added. "By juxtaposing two landscapes in transition—the jungle and the Long Island City skyline—they draw attention to the evolving conditions of our environment, both globally and locally, at a crucial moment."

The other finalists for this year's MoMA PS1 Young Architects Program were Low Design Office (DK Osseo-Asare and Ryan Bollom), Oana Stănescu & Akane Moriyama, Matter Design (Brandon Clifford, Johanna Lobdell, and Wes McGee), and TO (Jose G. Amozurrutia and Carlos Facio). An exhibition featuring the finalists' proposals as well as past Young Architects Program winners on the occasion of the 20th anniversary will be on view at MoMA PS1 from June 28 through September 2, organized by Sean Anderson, Associate Curator, with Arièle Dionne-Krosnick, Curatorial Assistant, Department of Architecture and Design, The Museum of Modern Art.

Bloomberg Philanthropies has enabled the Young Architects Program at MoMA PS1 and The Museum of Modern Art to thrive since 2007.

We are thrilled to welcome our new major sponsor, Allianz, MoMA's partner for design and innovation.

SPONSORSHIP

The 2019 Young Architects Program is sponsored by Bloomberg Philanthropies.

Major support is provided by Allianz, MoMA's partner for design and innovation.

Generous funding is provided by the Bertha and Isaac Liberman Foundation, Jeffrey and Michèle Klein, and Bárbara Garza Lagüera.

YAP INTERNATIONAL

MoMA and MoMA PS1 have partnered with the MAXXI, Museo nazionale delle arti del XXI secolo in Rome, Italy, and CONSTRUCTO in Santiago, Chile, to create international editions of the Young Architects Program.

ABOUT PEDRO & JUANA

Pedro & Juana is a studio from Mexico City founded by Ana Paula Ruiz Galindo and Mecky Reuss that works on a variety of projects across creative professions. Some of them are: *Sesiones Puerquito* or *Little Pig* (2012-2014), cooking a suckling as a pretext for better conversation; *Archivo Pavilion* (2012), an intervention in the gardens of Archivo Diseño y Arquitectura, DF|Mexico; *Hellmut* (2013) at Museo Jumex, Mexico; *Casa Reyes* (2011-2012), an annex to an ex-colonial house, Merida/Yucatan; *Cocina DS* (2013), a kitchenette entrance for Dorothea Schlueter Galerie, Germany; *Turin 42* (2013), a small apartment complex within and on top of a

1918 House, Mexico; *Pavilion of Hotel Palenque is not in Yucatán*, a de-differentiated structure at the Hessel Museum of Art, New York (2014); *The Intent of a Public Pool* (2017), Mexico; *With Love From The Tropics* (2016-2017), Museum of Contemporary Art, Chicago; *C13*, a remodel for sale (2012-2017); and *Le Stalle* (2017) a restoration of two animal stables and a pavilion, Italy.

PROJECT CREDITS

Project Leaders: Ana Paula Ruiz Galindo and Mecky Reuss

Team P&J: Adriana Carlos, Vani Monjaraz

Fabrication

Scaffold: Swing Staging

Hair Modules: Installers, SFDS

Jungle Panels: Grupo Mega Rotulación, Querétaro City, Qro, Mexico

Fabrication Volunteers (hair module builders):

Zachary Enesi Mulitauaoepele, Stephan Anton van Eeden, Juan Pablo Uribe, Valeria

Paez Cala, Sadie Dempsey, Julia Di Pietro, Cirus Henry, Naitian Yang, Mireya

Fabregas, Marcell Aurel Sandor, Christine Giorgio, Shane Algieri, Shane Algieri,

Kevin Savillon, Bennett Kociak, Nicolas Carmona, Sidney Hoskulds-Linet

Hausmeisterservice: Cage&Cave

Structural Engineer: Arup Structures, Shaina Saporta, Victoria Valencia, James

Angevine

Lighting: Arup Lighting, Kristen Garibaldi, Xena Petkanas, Haniyeh Mirdamadi;

Lighting bulbs donated by Electric Lighting Agencies

Waterfall Consultant: Jenna Didier; Arup Plumbing, Allison Spencer

Hammocks: Entre Nudos Merida, Yu, Mexico

Lumber: Lenoble Lumber, Claudy Narchet (sales)

Model: Julia DiPietro, Yuki Nakayama

General Contractor: Fahey Design Build; Michael Fahey, AIA, Christine Fahey,

Michael Kreha

Special Thanks to:

José Esparza Chong Cuy, Ana Karen Orozco Ramirez, Carlos Verástegui Hernández;

Carolina Vales, Joanna Ruiz Galindo, Jennie Gutiérrez; Roel Schierbeek; Irene

Sunwoo; Sarah Herda; Maricris Herrera; Christian Pineda; Sebastian Reuss; Nile

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HISTORY

This year marks the 22nd summer that MoMA PS1 has hosted an architectural installation and music series in its outdoor space, and the 20th anniversary of the Young Architects Program, which began in 2000. The inaugural project was an architecturally based 1998 installation by the Austrian artist collective Gelatin. In 1999, Philip Johnson's DJ Pavilion celebrated the historic affiliation of MoMA PS1 and MoMA. The previous winners of the Young Architects Program are SHoP/Sharples Holden Pasquarelli (2000), ROY (2001), William E. Massie (2002), Tom Wiscombe / EMERGENT (2003), nARCHITECTS (2004), Xefirotarch (2005), OBRA (2006), Ball-Nogues (2007), WORKac (2008), MOS (2009), Solid Objectives – Idenburg Liu (2010), Interboro Partners (2011), HWKN (2012), CODA (2013), The Living (2014), Andrés Jaque / Office for Political Innovation (2015), Escobedo Soliz Studio (2016), Jenny Sabin Studio (2017), and Dream the Combine (2018).

SELECTION PROCESS

To choose an architectural firm for the 2019 Young Architects Program, a list of esteemed scholars, professionals, and previous winners nominate around 50 firms comprised of recent architectural school graduates, junior faculty, and architects experimenting with new styles or techniques. These finalists are asked to submit portfolios of their work for review by a panel including Glenn D. Lowry, Director of The Museum of Modern Art; Peter Eleey, Chief Curator, MoMA PS1; Peter Reed, Senior Deputy Director for Curatorial Affairs, The Museum of Modern Art; Martino Stierli, The Philip Johnson Chief Curator of Architecture and Design, The Museum of Modern Art; Paola Antonelli, Senior Curator of Architecture and Design, The Museum of Modern Art; Sean Anderson, Associate Curator of Architecture and Design, The Museum of Modern Art; Jeannette Plaut and Marcelo Sarovic, Directors, CONSTRUCTO (Santiago, Chile); Pippo Ciorra, Senior Curator, MAXXI Architettura (Rome, Italy); Mabel O. Wilson, Nancy and George E. Rupp Professor, Columbia University; Cristina Goberna, Fake Industries, Architectural Agonism (FKAA); and Yolande Daniels, Studio SUMO.

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MoMA PS1 Public Information:

MoMA PS1 is devoted to today's most experimental, thought-provoking contemporary art. Founded in 1976 as the P.S.1 Contemporary Art Center, it was the first nonprofit arts center in the United States devoted solely to contemporary art and is recognized as a defining force in the alternative space movement. In 2000 The Museum of Modern Art and P.S.1 Contemporary Art Center merged, creating the largest platform for contemporary art in the country and one of the largest in the world. Functioning as a living, active meeting place for the general public, MoMA PS1 is a catalyst for ideas, discourses, and new trends in contemporary art.

Hours: MoMA PS1 is open from 12:00 p.m. to 6:00 p.m., Thursday through Monday. Closed on Thanksgiving, Christmas, and New Year's Day.

Admission: \$10 suggested donation; \$5 for students and senior citizens; free for New York City residents, MoMA members, and MoMA admission ticket holders within 14 days of visit.

Free admission as a Gift to New Yorkers made possible by the Anna-Maria and Stephen Kellen Foundation.

Directions: MoMA PS1 is located at 22-25 Jackson Avenue at 46th Ave in Long Island City, Queens, across the Queensboro Bridge from midtown Manhattan. Traveling by subway, take the E, M, or 7 to Court Sq; or the G to Court Sq or 21 St-Van Alst. By bus, take the Q67 to Jackson and 46th Ave or the B62 to 46th Ave.