

Mondays with MoMA



MoMA

Step 1 Look closely

See all of the images in the series:

<https://mo.ma/3t1fllS>

Questions

1. What do you notice in this image?
2. What questions do you have about the structure?
3. What else do you notice about this place?

Step 2 Learn more

In June 2014, Amanda Williams gathered friends, family and community members in a predominantly Black neighborhood to paint a series of eight houses that were slated for demolition. The colors chosen represent products that were advertised and sold to members of the neighborhood. Williams chose to paint this house pink, which reminded her of a hair care product called Pink Oil moisturizer. She says, “So when someone says, ‘You painted that house pink?’ I say, ‘Oh no, that’s Pink Oil moisturizer.’ And the smile emerges, because there’s a shared understanding of what that product means to an entire community both in a very practical sense--it’s a hair pomade--and then also just memories of when people used it, usually a grandmother, or family member, getting your hair pressed, or getting ready for Easter Sunday, or a date.”

Listen to artist Amanda Williams talk about about all of images that are part of the *Color (ed) Theory Suite*:

<https://mo.ma/3v99cpx>



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Step 3 Color and Memory

Materials: Paper and colored pencils, markers or crayons.

1. Choose a couple of colors that remind you of a community you are a part of (such as friends, neighborhood, school, family).
2. When you think of these colors what memories, sensations or feelings arise? Are there people that are connected to these memories? Notice thoughts, sensations (smells, sounds, images) or emotions that arise. Focus on what makes you feel calm and connected.
3. Make a drawing using only your chosen colors to express these sensations and emotions. Your artwork can be abstract or you can depict a memory, person, place, or object connected to your community.

Step 4 Share!

Share your artwork with a friend, classmate, or family member and tell them about your connection to the colors you chose. Or, you can email it to us at MoMA: schoolprograms@moma.org

Pink Oil Moisturizer, from the Color(ed) Theory Suite 2014-2016. Pigmented inkjet print. Fund for the Twenty-First Century.