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THE MUSEUM OF MODERN ART
11 WEST 53RD STREET, NEW YORK

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*sent only to
magazines.*

FOR RELEASE

MUSEUM OF MODERN ART ANNOUNCES COMPETITION
FOR NATIONAL DEFENSE POSTERS

The Museum of Modern Art, 11 West 53 Street, announces the opening of a competition for Posters for National Defense. Prizes totalling \$3,000 are being offered. The Museum feels that in a time of national emergency the artists of a country are as important a national asset as are men skilled in other fields, and that the nation's first-rate talent should be utilized by the government for its official design work. This competition is being held therefore to discover the best poster designers in the country and to interest the government in making use of their talents. Discussions have been held with officials from the Council of National Defense, the Army, and the Treasury, who have expressed remarkable enthusiasm, and there is great hope that the winning designs may be actually used and that the designers may receive further commissions for government work.

The competition is split into three groups, calling for posters for Army recruiting, Defense Savings Bonds, and Travel in the American Republics. Competitors may enter in any one or more groups, each of which offers a first prize of \$500 with \$500 more to be awarded as the jury may decide. The jury will be composed of members of the staff of the Museum of Modern Art. Entries are due in the middle of June. Programs and full information may be had by writing to Eliot F. Noyes, Department of Industrial Design, Museum of Modern Art, 11 West 53 Street, New York City.