

IVY LEE  
15 Broad Street, New York

Forwarded as of Possible Interest to

From the

Philadelphia Pa Inquirer

Sept 6, 1929

**AMERICAN ART MUSEUM  
TO BE OPENED IN N. Y.**

**Mrs. John D. Rockefeller, Jr., is Financial Sponsor; Will Start in October**

*United States Service*

NEW YORK, Sept. 5.—Report that has been current in New York art circles in the past year regarding an "American Luxembourg" was crystallized today. Formal announcement was made of the opening here in October of a new museum which will devote itself solely to the works of masters of modern art, Mrs. John D. Rockefeller, Jr., being chiefly responsible for the monetary support of this museum.

The seven organizers of this museum of modern art include Lizzie Bliss, Mrs. W. Murray Crane, Professor Paul J. Sachs, of Harvard University; Mrs. Cornelius J. Sullivan, Mrs. John D. Rockefeller, Jr., treasurer; Frank Crowninshield, secretary, and A. Conger Goodyear, chairman.

The museum will be formally opened in October, with Alfred H. Barr, Jr., as its director, with a loan exhibition of a hundred or more paintings.